



Juri Yoshida

**International Motivational Speaker
Certified Trainer and Assessor**

Japanese Crash Course for Business

Objectives

- A. To learn how to work with Japanese people
- B. To learn how to build long term relationships with Japanese people
- C. To Learn Japanese business language to converse with Japanese people
- D. To understand how to build trust and rapport with Japanese people
- E. To build long term working relationships with Japanese clients, counterparts and colleagues.

Outline

Part A: Japanese Business Culture and Protocol

- 1. Appointments with Japanese People
- 2. Business Dress in the Japanese Business Environment
- 3. General Guidelines in Business Conversation with Japanese people
- 4. Addressing Japanese People
- 5. Omiyage (Gifts) (Receiving and Giving)
- 6. Business cards in Japan
- 7. Before negotiations/Discussions with Japanese People
During negotiations/Discussions with Japanese People
- 8. Japanese Business behavior
- 9. Additional Information about Japanese people

In part A, we will cover a lot of theory and examples.

Part B: The Japanese Language

- 1. Romaji and the Japanese alphabet
- 2. Greetings
- 3. Verbs and Adjectives
- 4. Vocabulary and Common terms

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- 5. Introduction, exchanging cards and conversations
- 6. Common Japanese Business terms

In part B, we will cover examples and role plays.
Participants will be assessed on their pronunciation and sentence structure.

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